GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:3208
ANSWERED ON:11.08.2000
PROMOTION OF CULTURE AND TOURISM
SRIKANTA DATTA NARASIMHARAJA WADIYAR

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government have a proposal to promote the culture and tourism in the mountain-rocked region in the country;

(b) if so, the programmes drawn up in this regard;

(c) the steps taken to ensure Kailash Mansarovar journey more comfortable and to ensure the safety of the pilgrims; and

(d) the details of the steps taken to promote culture and tourism in other hilly regions?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): Yes, Sir.

(b): Promotion of festivals like Hemis in Leh- Ladakh, Dushehrain Kullu Valley, Yoga festival in Rishikesh/Garhwal and promotion of trekking, mountaineering, river rafting etc.

(c): Kailash Mansarover journey alongwith the traditional route across Lipulekh Pass inPithoragarh is coordinated by the Ministry of External Affairs in association with various Central and State Govt. Agencies. The comfort and safety of the pilgrims are taken careby the Kumaon Mandal Vikas Nigam and the State Government.

(d): The steps taken include :-
Central financial assistance for organising fairs and festivals, organising familiarization trips of media and travel agents to the hilly regions, promotion of adventure tourism etc.